

[should be submitted on approved letterhead –
Cannot be used in NV, NY or UT.

Must be offered with no obligation or commitment on the part of the client/prospect.
Any changes will likely require full disclosure that this is a solicitation of insurance, as
well as required disclosures regarding policy loans, withdrawals and surrender charges.

Agent/agency should remove these instructions before submitting this to
adreview@nationallife.com]

Date

Dear [client/prospect]:

I just recently read an amazing new book, and while I was reading it, I thought of you.
The book is entitled Tax-Free Retirement, and it has received fantastic reviews within the
financial community.

The concepts that Tax-Free Retirement speak about have been utilized for decades, but
for some reason they have remained surprisingly unknown to most Americans.

Please enjoy this book with my compliments and with no obligation. After you have
finished the book, I would love to get together to answer any questions you may have and
see how these concepts might fit specifically to your needs as a [insert
professional/prospect category].

If you have any questions along the way, feel free to reach me at [agent's phone #.]

Happy Reading...

Sincerely,

TC49060(0509)